

MindUConnect

Mental well-being is your road to success.

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The Problem



High self-stigma



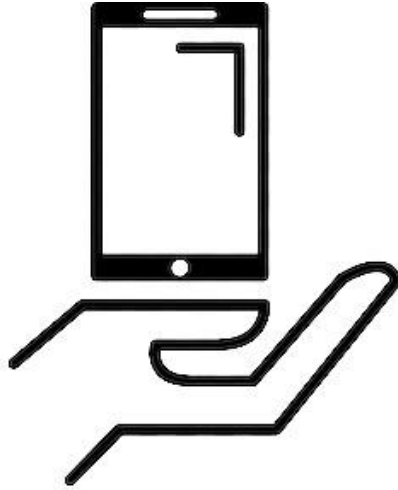
Low-perceived benefit

There is a lack of agency in university students to seek in-person mental health care.

The Solution

User-driven
application

Within student
comfort zone



Preventative
mental healthcare

Behavioral
approach

MindUConnect



The Business Model



The Market

20 million university students
in the Boston Area



Early Adopters

Universities in the Boston Area
with reported mental health
concerns.



Revenue

Subscription: universities pay a
subscription fee, free for
students.



CONVENIENT

CUSTOMIZABLE

COLLABORATIVE

Thank you.